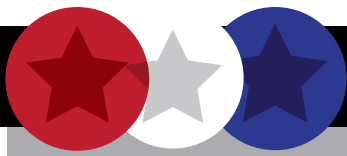


Candidate Political Campaign

Prepare. Motivate. Win.

You require a winning team if you are running to retain or win an elected place in government. The Impact Group's proven political team wins! We maximize your resources and guide you toward victory on election day.








the impact is | *victory!*

The Impact Group excels in candidate political campaigns.
We equip you for victory on election day.

PACKAGES

DESIGNED DELIVERABLES	Red 	White 	Blue 
Web Site Design	X	X	X
Door-to-Door Flyer Design	X	X	X
Yard Sign Design	X	X	X
Identity Package (Business Card, Letterhead and Envelope Design)		X	X
Facebook Page Setup		X	X
Mailer Design		X	X
Second Flyer Design		X	X
Advertisement Design		X	X
Campaign Message			X
Fundraising Letter and E-mail			X
Voter Targeting			X
Press Release			X
Absentee / Early Voter Plan			X

PACKAGE PRICING*

91+ days until election day	\$1,800	\$2,900	\$4,300
61-90 days until election day	\$2,250	\$3,625	\$5,375
30-60 days before election day	\$2,700	\$4,350	\$6,450

Campaign with confidence by implementing a winning strategy. Use high-quality communication methods with a clear message that resonates with your voters.
Let The Impact Group guide your campaign to victory.

ALSO AVAILABLE

Strategic Campaign Planning
 Video Production

Polls & Focus Groups
 Online Publicity

Voter Behavior Analysis
 Political Graphic Design

Campaign Management
 Media Management



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