



# Political Campaigns

## Political Campaigns

The Impact Group excels in candidate political campaigns.  
**WE EQUIP YOU FOR VICTORY ON ELECTION DAY.**

### | POLITICAL GRAPHIC DESIGN

Advertisements  
Brand/Yardsign  
Door Hangers  
e-Newsletters

Flyers  
Invitations and Stationery  
Newspaper Ads  
Photography

Targeted Mailers  
Social Media Management  
Video  
Web Site

### | CAMPAIGN STRATEGY

Absentee Ballot Program Door-  
to-Door Plan  
Fundraising

GOTV  
Online Publicity  
Precise Tactical Implementation

Targeted Voter Lists

### | MESSAGE CREATION

3-30-3 Messaging  
Voter Behavior Analysis

Focus Groups  
Polls and Surveys

Campaign with confidence by implementing a winning strategy. Use high-quality communication methods with a clear message that resonates with your voters. **Let The Impact Group guide your campaign to victory.**

