



Online Visibility

Take your impact to higher levels!

When consumers look for a product or service, they turn to search engines for answers. Every year, more than **2 TRILLION** search queries are made on Google alone. That's hundreds of opportunities to get searchers onto your site.



| A strong online visibility strategy can help your business generate more leads and get found by potential customers. Search engines are constantly upgrading and changing their criteria for good rankings. The Impact Group can help you employ strategies that will improve your ranking and help customers find you online.

