



# Survey & Poll

*Are your decisions data driven?*

Do you require an understanding of your community's  
**AWARENESS, AREAS OF NEED, SATISFACTION AND PRIORITIES?**

**| ELECTION/COMMUNITY/SCHOOL DISTRICT PHONE POLLS**

Know your citizen's top priorities, areas of concern or support.

**| COMMUNITY/SCHOOL DISTRICT MAILED SURVEYS**

Are you clear? Is your message compelling? How is it presented?

**| ONLINE SURVEYS**

Get immediate responses from your audience.

**| FOCUS GROUPS**

Get qualitative insight into the thoughts, feelings and motivations of your electorate, citizens or parents.

**| CONTINUOUS MEASUREMENT PROGRAM**

Set milestones and effectively demonstrate to your community influencers that your milestones have been achieved.

Our polls ask the specific motivating questions to drive our clients' audiences to specific action. Operate from a position of clarity and strength. With Impact Group polling and surveying, **we'll measure your community so you can manage it.**

