



Strategic Services & Planning

In today's dynamic business environment, balancing corporate priorities with the employee benefit needs of your employees is more difficult than ever.

The Impact Group will help your organization **GROW AND THRIVE.**

- | It is essential that your community or customer base in strategic planning has an opportunity to meaningfully contribute. They must be your champions!
- | Our course of action allows them to do so. We also work closely with your leadership team in a multi-step process to construct a plan that is actionable, measurable and exciting.
- | We work with you to set priorities, focus energy and resources, strengthen operations and ensure that employees and other stakeholders are working toward common goals.

When we complete this blueprint, your staff will be ready to charge with a precise document that **clearly defines your goals, action items and a specific phase for each.** Those time-bound steps are then assigned to a specific individual within your organization.

